



"Winning the War on Cancer"

THE BELJANSKI INTEGRATIVE CANCER CONFERENCE 2023



OCTOBER 13 -15, 2023



Jacksonville, Florida

Southbank Hotel at Jacksonville Riverwalk

Produced by:



HEALING LIFE
YOUR PARTNER IN HEALTH



Proceeds from the conference will benefit
breast cancer stem cell research.

What's Being Shared

Cutting-edge solutions, science, and support for putting an end to cancer with top Doctors and Cancer Conquerors from Holistic, Functional, and Integrative Medicine.



Who's It For

Cancer Patients, Cancer Caretakers, Cancer Doctors, Cancer Coaches and Experts and Anyone Wanting to Learn About Preventing or Healing Cancer using Functional and Integrative Medicine.

What's Being Funded

Cancer stem cells are notorious for resisting chemotherapy and persisting in the body, leading to cancer recurrence and metastasis. Early research has shown very promising results with non-toxic natural compounds. More funding is needed to confirm the benefits on breast cancer stem cells.



What's Happening

Education, Inspiration, Community, Networking, Presentations, Workshops, Technology, Scientific Breakthroughs, Entertainment, Fundraising and a "Dress to Impress" Gala Dinner.

What It's Benefiting

The Beljanski Foundation – a 501(c)(3) non-profit conducting scientific research into natural plant extracts for cancer treatment and cancer prevention.





OUR INVITATION TO **BECOME AN EXHIBITOR**

CHARACTER AND REPRESENTATION FROM AN EXHIBITOR

The role of an exhibitor is to be present, socially responsible, and represent the show in the highest manner of professionalism. It is the purchasing of a real estate footprint on the conference floor.

PARTICIPATION OVERVIEW

- Submission of Application for an Exhibitor Booth.
- Compensation to secure a booth at the conference.
- Company professional representative for participation at the conference. Perform mutual promotional activities prior to the Conference.



A portion of your exhibit purchase will be tax-deductible to the fullest extent allowable by law





EXHIBITOR PARTICIPATION PERKS



- » Discounted tickets you can offer your network. This will happen via a dedicated promo code that you will use in marketing efforts.
- » Listing as an Exhibitor on The Beljanski Integrative Cancer Conference website with backlinks
- » Free general admission tickets for 2 executive personnel to attend the conference
- » One 8-foot skirted table with tablecloth and 2 chairs

Exhibit spaces are limited!

They are available to organizations that are relevant to **"Winning the War on Cancer" - The Beljanski Integrative Cancer Conference** attendees and engage in a holistic approach to health and wellness. Upon submission of your application you will receive notification as to whether a spot is available with additional information. Exhibit tables will be centrally located, promising high visibility. Don't miss this opportunity to meet with leaders in the field of integrative medicine!

» Establish industry presence

» Generate new leads

» Expand product distribution

» Increase brand awareness

» Meet new and existing clients

» Introduce your products

Early Bird Pricing: \$1,000

(Paid Before June 1, 2023)

Regular Pricing: \$1,500

(Paid on or after June 1, 2023)

Application Cut Off August 1st, 2023

**CLICK HERE TO
SUBMIT YOUR
APPLICATION
ONLINE!**



OUR INVITATION TO **BECOME A SPONSOR**

PARTICIPATION PERKS

- Discounted tickets you can offer your network. This will happen via a dedicated promo code that you will use in marketing efforts.
- Listing as a Sponsor on "*Winning the War on Cancer*" - The Beljanski Integrative Cancer Conference and Beljanski Foundation websites with backlinks.
- Logo on signage at the conference.
- Partnership promotion on social media platforms.
- Priority approval for speaking at the conference.
- Free general admission passes to attend the conference specific to your sponsorship level.



A portion of your sponsorship purchase will be tax-deductible to the fullest extent allowable by law





DETAILS OF SPONSORSHIPS AVAILABLE



PLATINUM (1): \$15,000

SOLD OUT

- Sponsor booth including two 8-foot tables, tablecloths, and 4 chairs
- Discounted tickets you can offer your network. This will happen via a dedicated promo code that you will use in marketing efforts.
- Logo on the home page, website sponsor page, and applicable marketing materials of the Beljanski Integrative Cancer Conference and Beljanski Foundation websites (in order of sponsorship level)
- Logo featured on Sponsorship Step & Repeat and Banners at the event
- Logo on Conference Main Entrance Unit visible to all attendees
- Logo located on signage throughout the conference
- Logo projected on the screen in the main conference during the event (in order of sponsorship level)
- 10 Social Media Posts on our Facebook (promotional content must be approved by Marketing Director)
- 4 complimentary VIP All-Access conference passes
- 15 complimentary General Admission conference passes
- Item in swag bag attendees receive at the conference registration counter (promotional item must be approved by Marketing Director)
- One-time pre-show custom email to event opt-ins
- One-time pre-show custom email to event attendees
- Logo on the attendee registration page
- Logo on the registration confirmation email from MailChimp
- Logo and 25-word description on every attendee reminder email before the event
- Featured in a special edition event sponsor spotlight email. This email is sent to all attendees and all event newsletter subscribers (Platinum, Gold, Silver, and Gala)

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DETAILS OF SPONSORSHIPS AVAILABLE



GALA (1): \$10,000

SOLD OUT

Sponsor the premier event of "Winning the War on Cancer" - The Beljanski Integrative Cancer Conference! The Gala on October 13th will be the most memorable experience of the conference. This is a great opportunity to sponsor a fun, exciting black-tie gala dinner that attendees will never forget.



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DETAILS OF SPONSORSHIPS AVAILABLE



GALA (1): \$10,000

SOLD OUT

- This pricing is for sole sponsorship of the Gala on Friday evening, October 13, 2023
- Sponsor booth including an 8-foot table, a tablecloth, and 2 chairs
- Logo featured on Sponsorship Step & Repeat and Banners at the event
- Logo on the Beljanski Integrative Cancer Conference and Beljanski Foundation websites (in order of sponsorship level)
- Logo on Conference Main Entrance Unit visible to all attendees
- Logo located on signage throughout the conference
- Logo projected on the screen in the main conference during the event (in order of sponsorship level)
- The Gala sponsor is also eligible to make opening remarks during the event (verbiage subject to pre-approval)
- Opportunity to run a 2-minute promo video during the Gala (video must be approved by Marketing Director)
- 5 social media spotlight combination of articles and video content
- 2 complimentary VIP All-Access conference passes
- 5 complimentary General Admission conference passes
- Item in swag bag attendees receive at the conference registration counter (promotional item must be approved by Marketing Director)
- Featured in a special edition of the event sponsor spotlight email. This email is sent to all attendees and all event newsletter subscribers (Platinum, Gold, Silver, and Gala)

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DETAILS OF SPONSORSHIPS AVAILABLE



GOLD (3) 1 remaining: **\$10,000**

- Sponsor booth including an 8-foot table, a tablecloth, and 2 chairs
- Logo on the home page, website sponsor page, and applicable marketing materials of the Beljanski Integrative Cancer Conference and Beljanski Foundation websites (in order of sponsorship level)
- Logo located on signage throughout the conference
- Logo projected on the screen in the main conference during the event (in order of sponsorship level)
- 5 social media spotlight combination of articles and video content
- 2 complimentary VIP All-Access conference passes
- 5 complimentary General Admission conference passes
- Item in swag bag attendees receive at the conference registration counter (promotional item must be approved by Marketing Director)
- Featured in a special edition event sponsor spotlight email. This email is sent to all attendees and all event newsletter subscribers (Platinum, Gold, Silver, and Gala)



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DETAILS OF SPONSORSHIPS AVAILABLE



Silver (5) \$5,000

SOLD OUT

- Sponsor booth including a 8-foot table, a tablecloth, and 2 chairs
- Logo on the home page, website sponsor page, and applicable marketing materials on the Beljanski Integrative Cancer Conference and Beljanski Foundation websites (in order of sponsorship level)
- Logo located on signage throughout the conference
- Logo projected on the screen in the main conference during the event (in order of sponsorship level)
- 3 social media spotlight combination of articles and video content
- 1 complimentary VIP All-Access conference pass
- 3 complimentary General Admission conference passes
- Item in swag bag attendees receive at the conference registration counter (promotional item must be approved by Marketing Director)
- Featured in a special edition event sponsor spotlight email. This email is sent to all attendees and all event newsletter subscribers (Platinum, Gold, Silver, and Gala)



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DETAILS OF SPONSORSHIPS AVAILABLE



WEB SPONSORSHIPS (Unlimited)

Diamond: \$1499



- Logo on the Beljanski Integrative Cancer Conference and Beljanski Foundation websites (in order of sponsorship level)
- 3 social media posts on our Facebook (promotional content must be approved by Marketing Director)
- 1 complimentary VIP All Access conference pass
- 2 complimentary General Admission conference passes

Ruby: \$999



- Logo on the Beljanski Integrative Cancer Conference and Beljanski Foundation websites (in order of sponsorship level)
- 2 social media posts on our Facebook (promotional content must be approved by Marketing Director)
- 2 complimentary General Admission conference passes

Emerald: \$599



- Logo on the Beljanski Integrative Cancer Conference and Beljanski Foundation websites (in order of sponsorship level)
- 1 social media post on our Facebook (promotional content must be approved by Marketing Director)
- 1 complimentary General Admission conference pass

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The Beljanski Integrative Cancer Conference Sponsor & Exhibitor Rules and Regulations - Part 1

SELECTION OF SPONSORS & EXHIBITORS: Only applicants whose activities are appropriately related to the purpose of the Conference shall be permitted to sponsor or exhibit, at the Conference organizer's sole discretion. All applications are subject to approval by the organizer. The Conference reserves the right to decline or prohibit any applicant which in its sole judgment is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.

ASSIGNMENT OF SPACE: Assignment of space will not be made until payment is received. Every effort will be made to accommodate requests for space assignments (near or away from other organizations), however this cannot be guaranteed. The Conference reserves the right to make such changes to the floor plan of exhibit tables as may be deemed necessary.

FEES AND PAYMENT: Applications will NOT be processed or space assigned without the required payment. The Payment terms are as follows:

In-Person Sponsors: 10% due at time of application, 30% due at 30 days, 60 days and 90 days after application, until paid in full.

Web Sponsors & Exhibitors: Full payment is due at the time of application.

Payments in full must be received prior to Thursday, October 12, 2023.

Receipt of payment does not obligate the Conference to accept a contract as binding. The Conference retains the option of returning funds and declining an application to sponsor or exhibit at the Conference.

CANCELLATION: No cancellation of sponsorships is permitted.

EXHIBITS: Exhibits will take place at The Southbank Hotel, 1515 Prudential Drive, Jacksonville, Florida, 32207 USA. The organizers reserve the right to change the venue of the Conference to an equivalent venue, as required. Please review the Sponsor and Exhibitor package for further details regarding the venue.

EXHIBITOR INSTALL:

» Friday, October 13, 2023, 12:00 PM – 4:00 PM

EXHIBITOR DISMANTLE:

» Sunday, October 15, 2023, 6:30 PM - End of Day

Dismantling of exhibit may begin no earlier than 6:30 PM on Sunday, October 15 and the area must be completely cleared by the end that same day.

EXHIBITOR USE OF SPACE: Sponsors and Exhibitors shall not assign, share or sublet any space without written consent of the Conference. Care must be taken that no display extends more than 8' above the floor, interferes with the view or disadvantageously affects the display of other Sponsors and Exhibitors. To this end, use of drapes of any kind is not permitted. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

EXHIBIT AREA FOOD & BEVERAGE POLICY: No food or beverage may be brought from an outside source. If you wish to serve anything from your exhibit space, please contact the Conference Planner to discuss what arrangements, if any, can be made through the venue.



The Beljanski Integrative Cancer Conference Sponsor & Exhibitor Rules and Regulations - Part 2

EXHIBITOR LIABILITY: The Conference and The Southbank Hotel (or any other Conference venue) will not be held responsible for the safety of Sponsors' or Exhibitors' property from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold the Conference and The Southbank Hotel and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Sponsor or Exhibitor or those operating under the Sponsor or Exhibitor. Further, Sponsor or Exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including the Sponsor or Exhibitor, its agents, employees and business invitee which arises from or out of or by reason of said Sponsor's or Exhibitor's occupancy and use of the Conference premises or a part thereof.

MEDIA RELEASE: In the course of the Conference, the Organizers may choose to take photographs, videos, audio recordings and depictions of the Conference in other formats for future promotional and educational purposes. Sponsors and Exhibitors grant the Conference, its affiliates and successors the rights to freely reproduce, use, exhibit, display, broadcast, distribute and create derivative works of any such media, without limitation.

EXHIBIT AREA SAFETY REGULATIONS AND CONDUCT: Sponsors and Exhibitors shall adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings and other materials must comply with fire department regulations. Sponsors and Exhibitors shall refrain from causing any unreasonable disruptions to the Conference, other Exhibitors, and attendees.

EXHIBIT AREA SECURITY: The exhibit area is being held in The Southbank Hotel and security will be not provided. Neither the Conference nor The Southbank Hotel can be held responsible for any lost, damaged or stolen exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials. The Southbank Hotel recommends removing valuable materials when not at your display.

BENEFITS: Benefits are outlined in the Sponsor and Exhibitor package, and vary depending on the chosen sponsorship level. Organizers recommend reviewing the Sponsor and Exhibitor package carefully. Failure to utilize benefits does not constitute a reduction in fees. Exhibit space not occupied by the close of the exhibit installation period as specified in these rules and regulations will be forfeited by the Sponsor or Exhibitor. This space may be resold, reassigned or used by the Conference.

SHIPPING: The Conference will provide shipping information to each sponsor and exhibitor (as relevant), approximately 45 days prior to the Conference.

CANCELLATION: If the Conference or exhibits are cancelled due to circumstances beyond the control of the Conference, the Conference will not be held liable for any expenses incurred by the Sponsor or Exhibitor beyond the cost of the exhibit registration fee.

VIOLATION OF RULES & REGULATIONS: Any violation by a sponsor and/or exhibitor of the official Rules and Regulations herein may, in the Conference's sole determination, constitute a breach of the Agreement resulting in termination and forfeiture of any monies paid on account. Upon due notice of such termination, the Conference shall have the right to revoke benefits and take possession of the exhibitor's space, remove all persons and properties, and hold the sponsor and/or exhibitor accountable for all liability, expenses, and damages arising from sponsor and/or exhibitor's breach/violation of official Rules and Regulations.

OUTSIDE ACTIVITIES: Sponsors and Exhibitors shall not foster or conduct outside activities which would take qualified attendees from official Conference functions and/or exhibit during nonscheduled hours. Use of meeting facilities or the Conference' contracted hotels by exhibitors/sponsors or companies or sales or business meetings during Conference and exhibit dates must be approved in advance by the Conference. Hospitality suites shall not be open during exhibit hours or Conference hours.



Beljanski[®]

THE BELJANSKI FOUNDATION



"Winning the War on Cancer"

THE BELJANSKI INTEGRATIVE
CANCER CONFERENCE 2023



OCTOBER 13 -15, 2023



Jacksonville, Florida

✉ exhibitor@beljanski.org

🌐 www.integrativecancerconference.com

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Proceeds from the conference will benefit
breast cancer stem cell research.