



*The*  
**Beljanski**  
Integrative Cancer Conference

# Sponsorship Opportunities

**April 25-27, 2025**

April 25: Gala Dinner

April 26-27: 2 Day Conference

**Austin, TX**



[INTEGRATIVECANCERCONFERENCE.COM](http://INTEGRATIVECANCERCONFERENCE.COM)



[conference@beljanski.org](mailto:conference@beljanski.org)

# OUR INVITATION TO BECOME A SPONSOR

## Participation Perks

- ✓ **Personalized discount code for conference tickets you can offer your network.**
- ✓ **Listing as a Sponsor on The Beljanski Integrative Cancer Conference and Beljanski Foundation websites with backlinks.**
- ✓ **Logo on signage at the conference.**
- ✓ **Partnership promotion on social media platforms.**
- ✓ **Priority approval for speaking at the conference.**
- ✓ **Complimentary tickets to the conference**



A portion of your sponsorship purchase will be tax-deductible to the fullest extent allowable by law (available upon request post).



# GOLD SPONSORSHIPS

## Included in our 2 Gold Packages:

- ✓ Premier Exhibitor Spot that includes an 8x10 booth space with one 6-foot table, tablecloths, 2 chairs, standard electrical hook-up, and open WiFi access.
- ✓ Offer your network discount on tickets (for all tiers) with a dedicated promo code for marketing efforts: 15% off General Admission or 15% off Virtual tickets.
- ✓ Logo on the Conference home page, posters, and schedules.
- ✓ Logo on Conference posters featured throughout the event venue.
- ✓ Logo projected on the screen in the main conference during the event breaks (not on the livestream side during break).
- ✓ One item in the swag bag attendees receive at the conference registration counter. Specifications will be provided.
- ✓ Featured in a special edition event sponsor spotlight email. This email is sent to all attendees and all event newsletter subscribers (Platinum, Gold, Silver, and Bronze).



SPONSORSHIP



# GOLD GALA PACKAGE

## Included in the Gold Gala Package:

- ✓ All previous items common to the 2 Gold Sponsorships AND:
- ✓ 6 Social Media Posts on our various platforms (promotional content must be approved by the Marketing Director).
- ✓ 4 Complimentary VIP All-Access Conference tickets, including the Gala Dinner.
- ✓ 2 Complimentary General Admission Conference Tickets.
- ✓ 10 Complimentary Virtual Tickets.
- ✓ 2 Complimentary admission passes to the Private Reception on Saturday evening.
- ✓ Guest Spot on the Beljanski Cancer Talk Show.
- ✓ Reserved Table at the Gala Fundraiser on Friday evening, seats up to 8; complimentary upgrade to the 2 General Admission tickets to attend the Gala. \*The table is most comfortable with a 6 person seating arrangement.
- ✓ X-Banner on Stage at the Gala (captured on Live Stream).
- ✓ X-Banner moved to the main ballroom for Conference days.
- ✓ Branded Banner on the Bar during the Gala provided by the Sponsor.
- ✓ 8-minute speaking opportunity at the Gala Dinner.
- ✓ Exclusive Email with a ½ page Ad to include up to a 3-minute video.
- ✓ Four 2023 Conference Digital Product Lifetime Access (recordings).
- ✓ BICC will provide the Attendee Email List post Conference.



**Gold Gala Package**  
(1 available)  
**\$17,500**

[Click Here to Purchase Your Sponsorship Package](#)



# GOLD PRIVATE RECEPTION PACKAGE

## Included in the Gold Private Reception Package:

- ✓ All previous items common to the 2 Gold Sponsorships AND:
- ✓ 4 Social Media Posts on our various platforms (promotional content must be approved by the Marketing Director).
- ✓ 4 Complimentary VIP All-Access Conference tickets, including the Gala Dinner.
- ✓ 1 Complimentary General Admission Conference Ticket.
- ✓ 10 Complimentary Virtual Tickets.
- ✓ One 50% off Gala Only Ticket for Staff/Spouse.
- ✓ 6 complimentary admission passes to the Private Reception on Saturday evening.
- ✓ 2 Additional Drink Tickets per Sponsor Attendee.
- ✓ Guest Spot on the Beljanski Cancer Talk Show.
- ✓ Company Branded Marketing Materials where the Private Reception will be held, provided by the Sponsor.
- ✓ 10-minute speaking opportunity at the private reception to welcome guests and share your message as the sponsor.
- ✓ Standard TV Screen, Microphone, Speaker, and background music provided.
- ✓ The Conference Team will assist in logistical support for the curation of the reception.
- ✓ Exclusive Email sent to all Attendees of the Private Reception post Conference.
- ✓ Four 2023 Conference Digital Product Lifetime Access (recordings).
- ✓ BICC will provide the Attendee Email List post Conference.



**Gold Private Reception**

(1 available)

**\$17,500**

[Click Here to Purchase Your Sponsorship Package](#)

# SILVER SPONSORSHIPS

## Included in our 3 Silver Packages:

- ✓ Premier Exhibitor Spot that includes an 8x10 booth space with one 6-foot table, tablecloths, 2 chairs, standard electrical hook-up, and open WiFi access.
- ✓ Offer your network discount on tickets (for all tiers) with a dedicated promo code for marketing efforts: 15% off General Admission or 15% off Virtual tickets.
- ✓ Logo on the Conference home page, posters, and schedules.
- ✓ Logo on Conference posters featured throughout the event venue.
- ✓ Logo projected on the screen in the main conference during the event breaks (not on the livestream side during break).
- ✓ One item in the swag bag attendees receive at the conference registration counter. Specifications will be provided.
- ✓ Featured in a special edition event sponsor spotlight email. This email is sent to all attendees and all event newsletter subscribers (Platinum, Gold, Silver, and Bronze).
- ✓ 4 Social Media Posts on our various platforms (promotional content must be approved by the Marketing Director).
- ✓ 2 Complimentary VIP All-Access Conference tickets, *including the Gala Dinner*.
- ✓ 1 Complimentary General Admission Conference Ticket.
- ✓ 8 Complimentary Virtual Tickets.
- ✓ One 50% off Gala Only Ticket for Staff/Spouse.
- ✓ 2 complimentary admission passes to the Private Reception on Saturday evening.
- ✓ Guest Spot on the Beljanski Cancer Talk Show.





## SILVER VIP PACKAGE

### Included in the Silver VIP Package:

- All previous items common to the 3 Silver Sponsorships AND:
- X-Banner in the VIP Lounge.
- Poster Highlight inside the VIP Lounge.
- VIP Gift Bag Branded Merchandise given at registration, with the option to offer to the Speakers/Talent. Provided by Sponsor.
- Additional Branded Marketing Materials placed in VIP Lounge (e.g., table cloths, pens, banners, and other approved merchandise or paraphernalia). Provided by the Sponsor.
- Optional: Company Branded Merchandise Giveaway/Game or Interactive concept for VIP ticket holders on Sunday evening, strategically scheduled with other evening programming considerations. Sponsors staff responsible to create, organize, and execute. Venue logistic support from the Event Director.
- One pair of VIP tickets (to run a giveaway prior to the conference, including a special meet and greet with Sponsor Executive and Sylvie Beljanski.
- Two 2023 Conference Digital Product Lifetime Access (recordings).
- BICC will provide the Attendee Email List post Conference.



### Silver VIP Package

(1 available)

**\$12,500**

[Click Here to Purchase Your Sponsorship Package](#)

# SILVER HOSPITALITY PACKAGE



## Included in the Silver Hospitality Package:

- All previous items common to the 3 Silver Sponsorships AND:
- X-Banner in the Green Room.
- Poster Highlight inside the Green Boardroom.
- Green Boardroom is exclusively for the Beljanski Directors, Sponsor Executive Staff, and Speakers/Talent to have a private space for conversations or to take a breather. There will be a specialty drink station provided.
- Screen in the Boardroom featuring a run of logos and a silent Green Room promotion, or simply ambient background music.
- Option to offer a gift bag to the Speakers/Talent and other Sponsors in the Green Boardroom.
- Additional Branded Marketing Materials placed in Green Room(s) (e.g., table cloths, pens, banners, and other approved merchandise or paraphernalia).
- Two 2023 Conference Digital Product Lifetime Access (recordings).
- BICC will provide the Attendee Email List post Conference.



### Silver Hospitality Package

(1 available)

**\$12,500**

[Click Here to Purchase Your Sponsorship Package](#)





# SILVER AUSTIN STAGE PACKAGE

## Included in the Silver Austin Stage Package:

- All previous items common to the 3 Silver Sponsorships AND:
- X-Banner placed near the Podium Stage in the Austin Ballroom for Conference days.
- Company banners or Marketing Materials placed around the Austin Stage Function Space, provided by the Sponsor and approved by the BICC Event Director.
- Emcee sponsor highlight once a day during the Conference days from the Main Stage.
- Emcee mentions from the Austin stage space during programming announcements.
- Exhibitor Space in a prime location outside of the Austin Stage.
- Two 2023 Conference Digital Product Lifetime Access (recordings).
- BICC will provide the Attendee Email List post Conference.



### Silver Austin Stage Package

(1 available)

**\$12,500**

[Click Here to Purchase Your Sponsorship Package](#)

# BRONZE SPONSORSHIPS

## Included in our 3 Bronze Packages:

- ✓ Offer your network discount on tickets (for all tiers) with a dedicated promo code for marketing efforts: 15% off General Admission or 15% off Virtual tickets.
- ✓ Logo on the Conference home page, posters, and schedules.
- ✓ Logo on Conference posters featured throughout the event venue.
- ✓ Logo projected on the screen in the main conference during the event breaks (not on the livestream side during break).
- ✓ One item in the swag bag attendees receive at the conference registration counter. Specifications will be provided.
- ✓ Featured in a special edition event sponsor spotlight email. This email is sent to all attendees and all event newsletter subscribers (Platinum, Gold, Silver, and Bronze).
- ✓ 2 Social Media Posts on our various platforms (promotional content must be approved by the Marketing Director).
- ✓ 1 Complimentary VIP All-Access Conference tickets, *including the Gala Dinner*.
- ✓ 1 Complimentary General Admission Conference Ticket.
- ✓ 6 Complimentary Virtual Tickets.
- ✓ One 50% off Gala Only Ticket for Staff/Spouse.
- ✓ One complimentary admission pass to the Private Reception.
- ✓ Guest Spot on the Beljanski Cancer Talk Show or One Commercial on an episode of the Beljanski Cancer Talk Show.





## BRONZE SATURDAY LUNCH SPONSORSHIP

### Included in the Bronze Saturday Lunch Package:

- ✓ All previous items common to the 3 Bronze Sponsorships AND:
- ✓ Premier Exhibitor Spot that includes an 8x10 booth space with one 6-foot table, tablecloths, 2 chairs, standard electrical hook-up, and open WiFi access.
- ✓ Day of Sponsorship: 3 minutes on Stage before Lunch Break.
- ✓ Two 2023 Conference Digital Product Lifetime Access (recordings).
- ✓ X-Banner or Retractable Vertical Banner in Ballroom on Day of Lunch Sponsorship, provided by Sponsor with approval of design.



**Bronze Saturday Lunch**  
(1 available)  
**\$7,500**

[Click Here to Purchase Your Sponsorship Package](#)

# BRONZE SUNDAY LUNCH SPONSORSHIP



## Included in the Bronze Sunday Lunch Package:

- ✓ All previous items common to the 3 Bronze Sponsorships AND:
- ✓ Premier Exhibitor Spot that includes an 8x10 booth space with one 6-foot table, tablecloths, 2 chairs, standard electrical hook-up, and open WiFi access.
- ✓ Day of Sponsorship: 3 minutes on Stage before Lunch Break.
- ✓ Two 2023 Conference Digital Product Lifetime Access (recordings).
- ✓ X-Banner or Retractable Vertical Banner in Ballroom on Day of Lunch Sponsorship, provided by Sponsor with approval of design.



**Bronze Sunday Lunch**  
(1 available)  
**\$7,500**

[Click Here to Purchase Your Sponsorship Package](#)



## BRONZE COFFEE STATION SPONSORSHIP

### Included in the Bronze Coffee Station Package:

- ✓ All previous items common to the 3 Bronze Sponsorships AND:
- ✓ Exhibitor Spot placed near the coffee station in Dover, including a 6x8 booth space with one 6-foot table, tablecloths, 2 chairs, standard electrical hook-up, and open WiFi access.
- ✓ Coffee or Tea Product In-kind donation to the Beljanski Foundation to be served and highlighted at the VIP coffee station (includes Green Room); option negotiable with hotel for full coffee break service.
- ✓ Small Table Signage at VIP Coffee Break Station with a QR code for more information.
- ✓ Small Table Signage at any Coffee Break Station with a QR code for more information.
- ✓ Possibility to hang Banner (provided by Sponsor) on the wall behind the main station. TBD by Event Director.
- ✓ 1 Emcee highlight from the Main Stage on both conference days, captured on Live Stream.
- ✓ Two 2023 Conference Digital Product Lifetime Access (recordings).



**Bronze Coffee Station**  
(1 available)  
**\$7,500**

[Click Here to Purchase Your Sponsorship Package](#)

# GEMSTONE SPONSORSHIPS

## Included in our 3 Gemstone Packages:

- Complimentary Virtual Ticket(s)
- Social Media Post(s) on our various platforms (promotional content must be approved by the Marketing Director).
- Logo placed on the Conference website.
- Offer your network discount on tickets (for all tiers) with a dedicated promo code for marketing efforts: 15% off General Admission or 15% off Virtual tickets.
- One 2025 Conference Digital Product Lifetime Access.





# DIAMOND SPONSORSHIP

## Included in the Diamond Sponsorship:

- 4 Complimentary Virtual Tickets or 1 Complimentary General Admission Conference Ticket *(If opting in for the Exhibitor Booth, this is also your 1 Staff ticket).*
  - 2 Social Media Posts on our various platforms (promotional content must be approved by the Marketing Director).
  - Logo placed on the Conference website.
  - 1 Email Opt-In Newsletter featuring Diamond Contributors with company logo and hyperlink.
  - Logo on Printed Schedule.
  - One Commercial on an episode of the Beljanski Cancer Talk Show.
  - One item in the swag bag attendees receive at the conference registration counter. Specifications will be provided.
  - Offer your network discount on tickets (for all tiers) with a dedicated promo code for marketing efforts: 15% off General Admission or 15% off Virtual tickets.
  - One 2025 Conference Digital Product Lifetime Access.
  - Exhibitor Spot that includes a 6x8 booth space with one 6-foot table, tablecloth, 1 chair, standard electrical hook-up, and open WiFi access.
- OR-
- 1 Complimentary VIP All-Access Conference ticket, including the Gala Dinner.
  - One 25% off Gala Only Ticket for Staff/Spouse.



### Diamond Contributor

(6 available)

**\$4,999**

[Click Here to Purchase Your Sponsorship Package](#)



# EMERALD SPONSORSHIP

## Included in the Emerald Sponsorship:

- ✓ 2 Complimentary Virtual Tickets *or* 1 Complimentary General Admission Conference Ticket.
- ✓ 2 Social Media Posts on our platforms (promotional content must be approved by the Marketing Director).
- ✓ Logo placed on the Conference website.
- ✓ 1 Email Opt-In Newsletter featuring Emerald Contributors with company logo and hyperlink.
- ✓ Offer your network discount on tickets (for all tiers) with a dedicated promo code for marketing efforts: 15% off General Admission or 15% off Virtual tickets.
- ✓ One 2025 Conference Digital Product Lifetime Access.
- ✓ Two 2023 Conference Digital Product Lifetime Access.



### **Emerald Contributor**

(1 available)

**\$999**

[Click Here to  
Purchase Your  
Sponsorship Package](#)



# RUBY SPONSORSHIP

## Included in the Ruby Sponsorship:

- ✓ 1 Complimentary Virtual Ticket.
- ✓ 1 Social Media Post on our various platforms (promotional content must be approved by the Marketing Director).
- ✓ Logo placed on the Conference website.
- ✓ Offer your network discount on tickets (for all tiers) with a dedicated promo code for marketing efforts: 15% off General Admission or 15% off Virtual tickets.
- ✓ One 2025 Conference Digital Product Lifetime Access.



### Ruby Contributor

(1 available)

**\$499**

[Click Here to  
Purchase Your  
Sponsorship Package](#)

# The Beljanski Integrative Cancer Conference

## Sponsor & Exhibitor Rules and Regulations

### **SELECTION OF SPONSORS & EXHIBITORS:**

Only applicants whose activities are appropriately related to the purpose of the Conference shall be permitted to sponsor or exhibit, at the Conference organizers' sole discretion. All applications are subject to approval by the organizer. The Conference reserves the right to decline or prohibit any applicant which in its sole judgment is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.

### **ASSIGNMENT OF SPACE:**

Assignment of space will not be made until payment is received. The area of the space will be designated however actual placement will not be given until 4 weeks from the event itself. Every effort will be made to accommodate requests for space assignments (near or away from other organizations), however this cannot be guaranteed. The Conference reserves the right to make such changes to the floor plan of exhibit tables as may be deemed necessary.

### **FEES AND PAYMENT:**

Applications will NOT be processed or space assigned without the required payment, as per the Payment terms listed in this section.. The Payment terms are as follows:

- In-Person Sponsors (Sponsorship packages of \$5000 or more): 25% due at time of application, 25% due at subsequent 30 days, 60 days and 90 days after application, until paid in full.
- In-Person Sponsors (Sponsorship packages less than \$5000): Full payment is due at the time of application.
- Gemstone Sponsors & Exhibitors: Full payment is due at the time of application.
- Payments in full must be received prior to Monday, February 24, 2025.
- Receipt of payment does not obligate the Conference to accept a contract as binding. The Conference retains the option of returning funds and declining an application to sponsor or exhibit at the Conference.

### **CANCELLATION:**

No cancellation of sponsorships is permitted.

### **EXHIBITS:**

Exhibits will take place at the Hilton Doubletree hotel located at 6505 N Interstate Hwy 35, Austin, TX 78752 USA. The organizers reserve the right to change the venue of the Conference to an equivalent venue, as required. Please review the Sponsor and Exhibitor package for further details regarding the venue.

### **EXHIBITOR INSTALL:**

» Friday, April 25th, 2025, Times will be given in your Advance Packet. A strict window for set up will be required.

### **EXHIBITOR DISMANTLE:**

» Sunday, April 27th, 2025, Times will be given in your Advance Packet. A strict window will be required. Dismantling of the exhibit may begin no earlier than 7:00 PM on Sunday, April 27th and the area must be completely cleared by the end that same day.

### **EXHIBITOR USE OF SPACE:**

Sponsors and Exhibitors shall not assign, share or sublet any space without written consent of the Conference. Care must be taken that no display extends more than 8' above the floor, interferes with the view or disadvantageously affects the display of other Sponsors and Exhibitors. To this end, use of drapes of any kind is not permitted. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

### **EXHIBIT AREA FOOD & BEVERAGE POLICY:**

No food or beverage may be brought from an outside source. If you wish to serve anything from your exhibit space, please contact the Conference Planner to discuss what arrangements, if any, can be made through the venue.

### **OUTSIDE ACTIVITIES:**

Sponsors and Exhibitors shall not foster or conduct outside activities which would take qualified attendees from official Conference functions and/or exhibit during nonscheduled hours. Use of meeting facilities or the Conference' contracted hotels by exhibitors/sponsors or companies or sales or business meetings during Conference and exhibit dates must be approved in advance by the Conference. Hospitality suites shall not be open during exhibit hours or Conference hours.

### **EXHIBITOR LIABILITY:**

The Conference and the Hilton Doubletree hotel (or any other Conference venue) will not be held responsible for the safety of Sponsors' or Exhibitors' property from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold the Conference and the Hilton Doubletree hotel and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Sponsor or Exhibitor or those operating under the Sponsor or Exhibitor. Further, Sponsor or Exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including the Sponsor or Exhibitor, its agents, employees and business invitee which arises from or out of or by reason of said Sponsor's or Exhibitor's occupancy and use of the Conference premises or a part thereof.

### **MEDIA RELEASE:**

In the course of the Conference, the Organizers may choose to take photographs, videos, audio recordings and depictions of the Conference in other formats for future promotional and educational purposes. Sponsors and Exhibitors grant the Conference, its affiliates and successors the rights to freely reproduce, use, exhibit, display, broadcast, distribute and create derivative works of any such media, without limitation.

### **EXHIBIT AREA SAFETY REGULATIONS AND CONDUCT:**

Sponsors and Exhibitors shall adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all table coverings and other materials must comply with fire department regulations. Sponsors and Exhibitors shall refrain from causing any unreasonable disruptions to the Conference, other Exhibitors, and attendees. The Organizers reserve the right to remove any Sponsor or Exhibitor that does not comply with the terms and conditions or that create unreasonable disruption to the Conference, other Exhibitors, and attendees, without issuing a refund.

### **ANTI-HARASSMENT POLICY:**

The Organizers are committed to providing a safe and equal space for professional participation in the Conference to all Sponsors, Exhibitors and attendees. The Organizers have a zero-tolerance policy for hostile or harassing conduct in any form. Harassment includes offensive verbal comments related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Organizers reserve the right to remove any Sponsor or Exhibitor that does not comply with the terms and conditions of the Organizers' Anti-Harassment Policy, without issuing a refund.

### **EXHIBIT AREA SECURITY:**

The exhibit area is being held in the Doubletree Hilton hotel and security will be not provided. Neither the Conference nor the Doubletree Hilton hotel can not be held responsible for any lost, damaged or stolen exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials. The Doubletree Hilton hotel recommends removing valuable materials when not at your display.

**BENEFITS:**

Benefits are outlined in the Sponsor and Exhibitor package, and vary depending on the chosen sponsorship level. Organizers recommend reviewing the Sponsor and Exhibitor package carefully. Failure to utilize benefits does not constitute a reduction in fees. Exhibit space not occupied by the close of the exhibit installation period as specified in these rules and regulations will be forfeited by the Sponsor or Exhibitor. This space may be resold, reassigned or used by the Conference.

**SHIPPING:**

The Conference will provide shipping information to each sponsor and exhibitor (as relevant), approximately 45 days prior to the Conference. The sponsor and exhibitor is responsible for any fees incurred for receiving any shipments or outgoing shipments from the hotel. Request rates and size and weight limitations from your Coordinator.

**CANCELLATION:**

If the Conference or exhibits are cancelled due to circumstances beyond the control of the Conference, the Conference will not be held liable for any expenses incurred by the Sponsor or Exhibitor beyond the cost of the exhibit registration fee.

**VIOLATION OF RULES & REGULATIONS:**

Any violation by a sponsor and/or exhibitor of the official Rules and Regulations herein may, in the Conference's sole determination, constitute a breach of the Agreement resulting in termination and forfeiture of any monies paid on account. Upon due notice of such termination, the Conference shall have the right to revoke benefits and take possession of the exhibitor's space, remove all persons and properties, and hold the sponsor and/or exhibitor accountable for all liability, expenses, and damages arising from sponsor and/or exhibitor's breach/violation of official Rules and Regulations.